



Enterprise 2.0 | Business to Business

B2B Social Network Development

condiminds^o
value among your people

powered by **elgg.**



about us

condiminds[®]
value among your people

We are a company born and based on the 2.0 philosophy. We believe in transparency, collaboration, open dialogue and engagement as the main value generation resources within communities. We specialize in internalizing these values within the environmental culture. Our goal is to maximize the human interconnections and to improve primary asset of any affinity group, its people.



our values

Collaboration

Collective Intelligence.

It pursues to promote and leverage **teamwork** and to obtain **synergy** between organization multiple actors. Basing the foundation in the **architecture of participation**. Get through the shared experience and expertise the **collective intelligence** development, this will generate growth both individually and in groups. Turning personal knowledge into others solutions. Thus, all members will feel an important part of the process and will be fully engaged to their personal and organization goals.

Engagement

Sense of belonging for community activation.

People need to see how their **personal success** contributes to **organizational success**. To win not only the mind but also the **users hearts**, they have to be involved. The engagement is generated with the **emotional bond** that links them to their institution. Active users generating content create a trust atmosphere building **value relationships** with all lines of authority within an organization.



Transparency

Faithfull Users.

Transparency requires intelligent management. Communication is the main tool to motivate, inspire and get **faithful users**. Is not only about **messages** but also **actions**.

Transparent actions and communications are the only way to do business and build large organizations. Silence, though it is intangible, can cause tangible damage to the brands value and professionals reputation.

Open Dialogue

Shared Exploration.



The idea is to leverage **dialogue** as a tool for **mutual learning**. The open conversation is the best way for users and organization to find an integration space and more efficient processes. Through dialogue, speaking and listening, new ideas are generated, the **knowledge is shared** and problems are resolved faster. Hence, dialogue is the **shared exploration** toward **understanding**. The conversation will increase the organization value and will get engaged users, listening and sharing experiences, exploring and researching common interest projects.

